**Sprint 2 Increment Document**

**Sprint Goal:**

Enhance user experience by improving engagement, automation, and user interaction for a website focused on motivation, subscriptions, and contact features.

**Increment Overview:**

This increment builds upon the previous sprint by adding dynamic content, improving subscription management, enhancing the contact process, and optimizing the UI/UX for better user engagement.

**New Features & Enhancements**

**Motivational Content (Enhanced)**

* **Dynamic Motivational Section:** Automatically updates fitness quotes and testimonials weekly.
* **Video Library:** Provides access to free workout and nutrition guide videos.

**Subscription & Membership (Enhanced)**

* Users can choose their gym subscription plan

**UI/UX Enhancements (Enhanced)**

* **Scroll Up:** Allows users to scroll up in one button press
* **Faster Load Time:** Optimized images and assets for improved website performance.

**Next Steps**

1. **Implement a working prototype** with essential features.
2. **Gather initial user feedback** to make further refinements.

This sprint increment ensures the website becomes more engaging, automated, and user-friendly, enhancing both motivation and subscription management.

